New York, November 5, 2026

Letter of Recommendation for Non.Agency

To Whom It May Concern:

I am pleased to recommend Non Agency on behalf of BuiltFor Studio. Our collaboration includes search engine optimization for our own website, as well as their consulting support across multiple projects for construction companies in New York.

At BuiltFor Studio, we develop marketing strategies and digital communications for the construction industry. We value partners who understand how SEO fits into a broader marketing plan and can adapt their recommendations to the services, audiences, and business priorities of each client. Non Agency brings that perspective to our work together.

Beyond managing SEO for our website, their team serves as a consulting resource for our client projects. Their input helps us evaluate opportunities, establish priorities, and make informed decisions about website content and search visibility. Having access to their expertise adds value to our planning and supports the work we deliver for our clients.

What I particularly appreciate is their ability to explain SEO clearly and turn technical considerations into practical next steps. Their professionalism, clear communication, and collaborative approach make them a valued partner to our team.

I confidently recommend Non Agency to businesses seeking SEO services and to agencies looking for a knowledgeable consulting partner across multiple client projects.

Sincerely,

Katarzyna Ługowska
Head of Strategy
BuiltFor Studio